

NEWS RELEASE

Contact: Nancy Pfeffer
562-901-2037



Network Public Affairs

FOR IMMEDIATE RELEASE

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NEW PUBLIC AFFAIRS AGENCY SETS SIGHTS ON BRINGING SUSTAINABLE SOLUTIONS TO THE PORTS

Long Beach - Network Public Affairs is coming to downtown Long Beach to begin its mission to connect businesses, government and the community in the pursuit of socially sustainable solutions to challenges facing Southern California. Focusing on environmental, transportation and land use issues, the company will initially focus on efficient and healthy movement of goods.

Network Public Affairs President Nancy Pfeffer knows a lot about bringing people of disparate interests together to find common ground. For the past seven years she has done exactly that at the Southern California Association of Governments, where she spearheaded the agency's goods movement program. A 15-year resident of Long Beach personally familiar with the local impacts of burgeoning trade, she thought it was time to put her expertise to work on her home turf.

"I saw the opportunity to make a broader contribution to my own city and I look forward to facilitating constructive communication to identify ways to create a healthier, safer, more prosperous and more beautiful city and region."

Network Public Affairs will open its doors at 211 East Ocean Blvd. on Monday, August 28, 2006.

NETWORK PUBLIC AFFAIRS
Connecting business, government, and the community